

## **NEW SHORT COURSE:**

### **Intervention Mapping: Developing and Evaluating Theory- and Evidence-Based Programs for Health Education and Health Promotion**

You can't get away from work? You can't spend a week to learn something new? Would you like support and coaching to put some new planning techniques into practice? Take the Intervention Mapping Short Course. Intervention Mapping (IM) offers a step-by-step program to make theory practical and for creating effective interventions, using the best information from the behavioral and social sciences. All students receive a copy of Bartholomew, Parcel, Kok, and Gottlieb's recent text, *Health Promotion Planning: An Intervention Mapping Approach*. 2<sup>nd</sup> Ed. San Francisco, CA: Jossey-Bass, 2006. This course will be taught Friday morning until Sunday late afternoon.

#### **AUGUST, 2009**

Faculty: Kay Bartholomew, Ed.D. MPH

Dates: August 28-30, 2009, Friday-Sunday

Location: 7000 Fannin, Houston, Texas

20<sup>th</sup> floor, Rm 2090

Time: Friday 1:00 – 5 PM, Saturday 8:30–5 PM, Sunday 8:30 – 5 PM

Cost: \$450 / \$350 students